

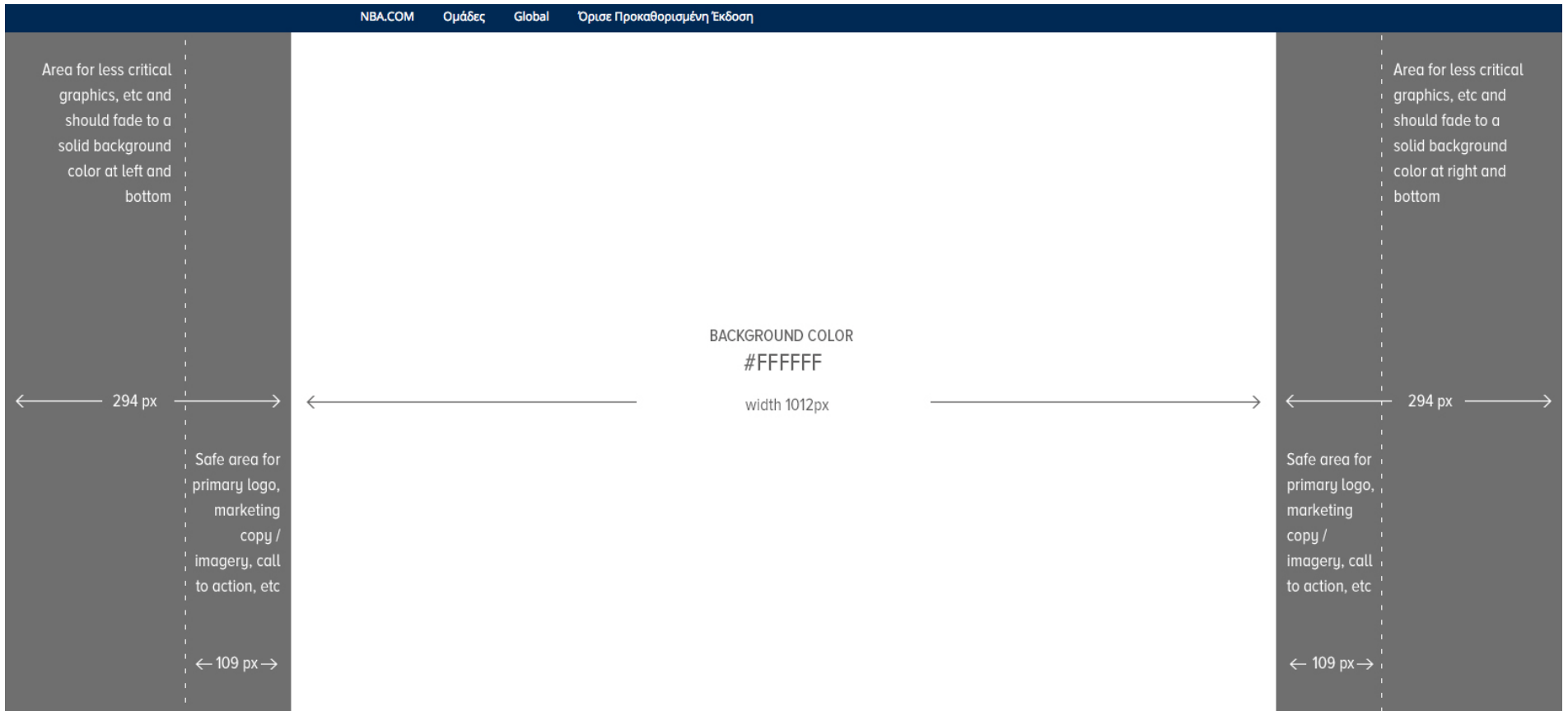


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TECHNICAL SPECS AND GUIDELINES



# SKIN GUIDELINES



You can download an example in psd format from [here](#)

## TECHNICAL SPECIFICATIONS

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|                 |               |
|-----------------|---------------|
| Skin dimensions | 1600 x 700 px |
|-----------------|---------------|

|                           |               |
|---------------------------|---------------|
| Safe Area for Key Imagery | 1230 x 700 px |
|---------------------------|---------------|

|               |         |
|---------------|---------|
| Website width | 1012 px |
|---------------|---------|

|               |         |
|---------------|---------|
| Website color | #FFFFFF |
|---------------|---------|

|                 |     |
|-----------------|-----|
| Accepted format | jpg |
|-----------------|-----|

|               |        |
|---------------|--------|
| Max file size | 150 kb |
|---------------|--------|

We suggest the creative to fade out a solid color around it, please include the hex code of this color.