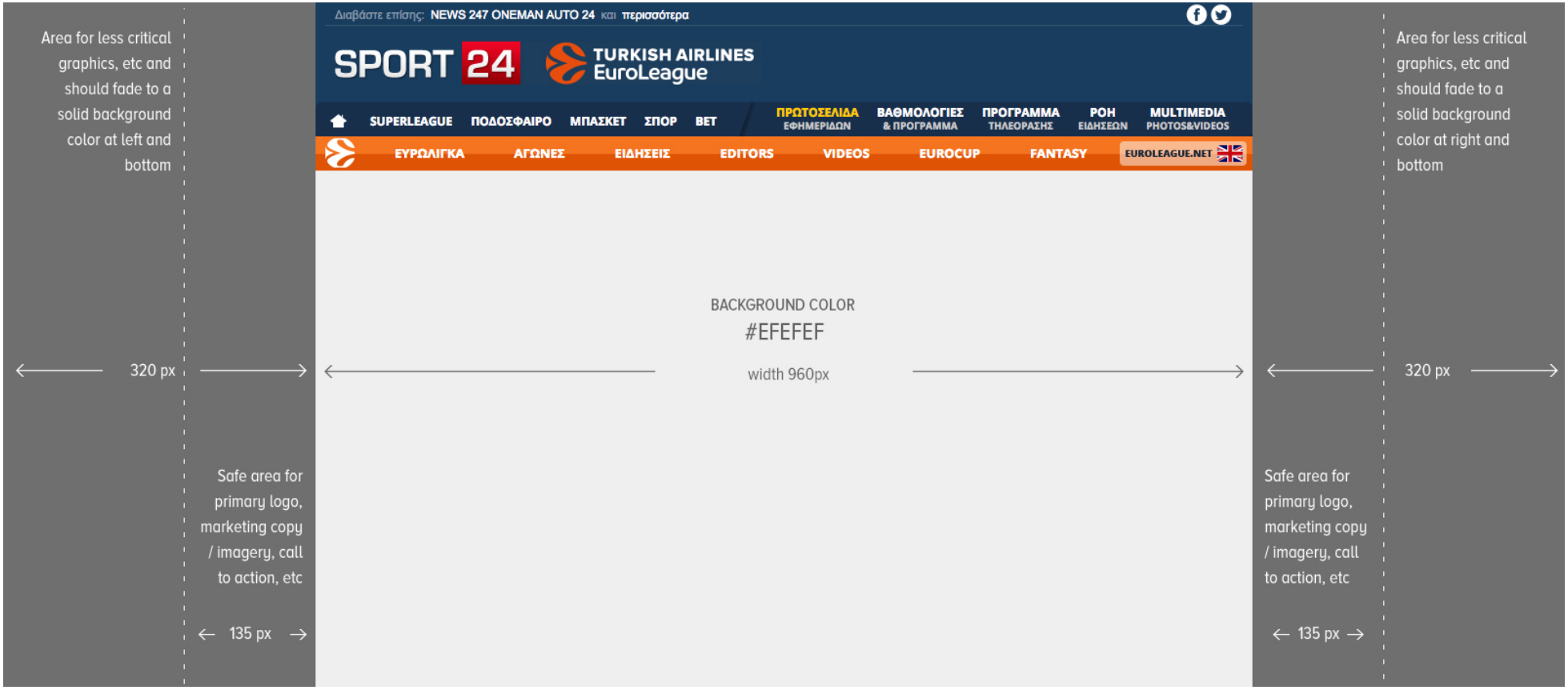
TECHNICAL SPECS AND GUIDELINES

SKIN GUIDELINES



You can download an example in psd format from here

TECHNICAL SPECIFICATIONS

Skin dimensions	1600 x 700 px
Safe Area for Key Imagery	1230 x 700 px
Website width	960 px
Website color	#EFEFEF
Accepted format	jpg
Max file size	150 kb

We suggest the creative to fade out a solid color around it,
please include the hex code of this color.